

## Why Myers-Briggs might be right for your organization?

Are you looking for a workshop that will teach people the unique nesses of others?

- So you and your managers will know how and why people behave the way they do, and their potential pitfalls
- So the participants will understand themselves and others better
  - o Their contributions to the organization
  - o Leadership style
  - o Preferred learning style
  - o Problem-solving approach
  - o Suggestions for their development
- So they can improve communication, and reduce conflict
- So you have a system for the analysis and assembly of teams.
- You want to be able to build on the system in the future?

If the answer is yes then the Myers-Briggs system is right for you because it is:

- Online assessment, combined with a detailed printable report.
- Informs your staff about the different personality types that exist and that they work with.
- Group exercises quickly get participants to understand commonalities and the differences that exist between people.
- Uncovers the stressors that exist because of the type of work required.
- Is supported with an extensive collection of additional materials and workshop topics.
- Is the most recognized/popular assessment today.

Disadvantages of True Colors:

- No viable online assessment system.
- Not as detailed as Myers-Briggs.
- No data to support the assessment.
- Lacking by comparison in supporting materials.

Disadvantages of Kolbe:

- Expensive online assessment.
- No specific Communication workshop.
- Lacking by comparison in follow-up workshop topics, and supporting materials.